



Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

Regional Advisory No. 010, s. 2026

January 27, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013

this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd NIR officials and personnel/staff.

13TH SANAG CAMPUS PRESS AWARDS WITH THE THEME “CHAMPIONING TRUTH ON CAMPUS: RECOGNIZING JOURNALISTIC EXCELLENCE AND INTEGRITY”

Attached is the letter from Program Management Director of the University of San Agustin (USA) Publications titled 13th SanAg Campus Press Awards with the theme, “Championing Truth on Campus: Recognizing Journalistic Excellence and Integrity”, and the 7th Regional Journalism Quiz Bee.

Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged time-on-Task and Ensuring Compliance Therewith*.

The Schools Division Superintendents are given the discretion to act on this matter.

For queries, contact:

Lyle Patrick B. Villasis
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USA Publications
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0993 091 5428

JEB/CLMD-RM-13th SanAg Campus Press Awards with the Theme Championing Truth on Campus: Recognizing Journalistic Excellence
000/January 27, 2026



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General Luna Street, Iloilo City 5000, Philippines



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January, 25 2026

DR. RAMIR B. UYTICO, CESO III

Regional Director
Department of Education
Negros Island Region

Dear Dr. Uytico:

Greetings from the USA Publications!

The USA Publications will conduct the **13th SanAg Campus Press Awards** with the theme **"Championing Truth on Campus: Recognizing Journalistic Excellence and Integrity"**, and the **7th Regional Journalism Quiz Bee**.

This event aims to recognize the journalistic excellence of the secondary and tertiary campus journalists, and to highlight the importance of journalistic narratives beyond the campus.

In line with this, we respectfully inform your good office and **request your support and recommendation** as we conduct this activity. We will be highly grateful for your endorsement among the principals and heads of secondary education institutions in the region through a regional memorandum chargeable to local funds.

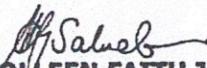
For clarifications, you may contact us through our email (usapub@usa.edu.ph) or by sending a message to my contact number, 09930915428.

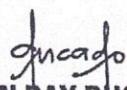
Respectfully yours,

LYLE PATRICK B. VILLASIS

Program Management Director, USA Publications

Noted:


MARY COLLEEN FAITH J. SALCEDO
Editor-in-Chief, USA Publications


JOEWEN RAY DUCADO
Editor-in-Chief, USA Publications


MARIA CRISTY E. DAGUAY
Moderator, USA Publications

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13TH SANAG CAMPUS PRESS AWARDS

Theme: "Championing Truth on Campus: Recognizing Journalistic Excellence and Integrity"

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I. HISTORY

The SanAg Campus Press Awards is an awards event that aims to recognize excellence in student publications in campus journalism and celebrate outstanding student journalists and media works. The award-giving tradition began after the university's publications, most notably *The Augustinian Mirror*, earned multiple journalism honors and, in 2006, were granted the right to host their own awards to honor journalistic achievement among campus press groups.

Since then, the SanAg Campus Press Awards have been held annually, with student journalists from various schools competing and being recognized for excellence in writing, layout, reporting, photography, and other journalistic disciplines.

II. THEME FOR 13TH SANAG

In its thirteenth edition of honoring campus journalists in the pursuit of excellence, truth, and accountability, the 13th SanAg Campus Press Awards of the USA Publications continues to uphold its mission as a vital contributor to the social, political, and educational welfare of the Augustinian community and beyond. This year's edition proudly carries the theme *"Championing Truth on Campus: Recognizing Journalistic Excellence and Integrity,"* honoring the dedication and impact of campus journalists in upholding ethical standards, fostering credibility, and practicing responsible storytelling.

The theme underscores the value of recognizing stories and the journalistic excellence of the secondary and tertiary campus journalists across the nation and highlights the importance of journalistic integrity beyond the campus, in every era and sector. This platform honors their rightful place as champions of truth, accountability, and integrity, while amplifying marginalized and unheard voices in both campus and national narratives.

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III. OBJECTIVES

The 13th SanAg Campus Press Awards aims to:

1. Recognize outstanding campus journalists and publications nationwide.
2. Promote the goal of journalism for service and the common good.
3. Bring together the campus journalists from the different publications in a fellowship.

IV. SUBMISSION OF ENTRIES

Register through the link:	<p>Deadline: February 20, 2026 (11:59 PM)</p> <p>MAJOR CATEGORIES: https://tinyurl.com/SanAg-Major</p> <ul style="list-style-type: none">• Search for the Most Outstanding Campus Journalist• Search for the Most Outstanding Moderator <p>MINOR CATEGORIES: https://tinyurl.com/SanAg-Minor-Awards</p> <ul style="list-style-type: none">• Best in Tabloid• Best in Literary Folio• Best in Campus Publication Facebook Page <p>SPECIAL CATEGORIES: https://tinyurl.com/SanAg-Special-Categories</p> <ul style="list-style-type: none">• 7th SanAg Journalism Quiz Bee• 3rd #KuwentoNiGusting• USA College Publication Categories (Best Tabloid/Newspaper and Best Facebook Page).
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V. GUIDELINES (MAJOR CATEGORIES)

A. MOST OUTSTANDING CAMPUS JOURNALIST (USA PUBLICATIONS' JOSE MIJARES AND JOSE SANCHEZ AWARD)

1. This award is named in honor of Jose Mijares and Jose Sanchez, high school students who founded campus journalism in 1927 at the Colegio de San Agustin de Iloilo (now University of San Agustin) and initiated what later became the USA Publications, the school's official student press corps.
2. This award is open to graduating secondary (Grade 12) and tertiary (4th or 5th year) campus journalists nationwide.
3. Each school/publication may nominate **one candidate only**; more than one submission results in disqualification.
4. The nominee must be approved by the school's selection committee.
5. The nominee must be an active member of a recognized campus publication during the current academic year.
6. The nominee must have produced original journalistic works, officially published, aired, or released through a campus or institutional platform.
7. The nominee must demonstrate adherence to journalistic ethics, accuracy, objectivity, and fairness.
8. Shows consistent contributions to campus journalism and exhibits leadership, initiative, and responsibility.
9. For the list of supporting documents:
 - a. Nominee form (see next page for template)
 - b. Endorsement letter from the school
 - c. List and supporting documents of Academic Achievements, Leadership Roles, Community Service, Journalism-Related Awards (from 2022 to 2026 only)
 - d. Sample of works published (maximum of 10)
10. All documents must be compiled into **one PDF file** and submitted via the **Google Drive link** attached to the Google Form Registration.



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11. The nominee that accumulates the highest total score shall receive a trophy and certificate as **Most Outstanding Campus Journalist (USA Publications' Jose Mijares and Jose Sanchez Awardee)**.

B. MOST OUTSTANDING MODERATOR (USA PUBLICATIONS' ANITA BELLOSILLO AWARD)

1. This award is open to school paper advisers or moderators of secondary or tertiary campus publications nationwide.
2. Each school/publication may nominate **one candidate only**; more than one submission results in disqualification.
3. The nominee must be endorsed and approved by the school's selection committee.
4. The nominee must have actively served as a school paper adviser or moderator for the school's official publication during the current academic year.
5. For the list of supporting documents:
 - a. Nominee form (see next page for template)
 - b. Endorsement letter from the school
 - c. List and supporting documents of trainings or seminars attended related to campus journalism, leadership roles, community service, journalism related-awards of the nominee or certificates as official coach of staff members who have won journalism awards (from 2022 to 2026 only)
6. All documents must be compiled into **one PDF file** and submitted via the **Google Drive link** attached to the Google Form Registration.
7. The nominee that accumulates the highest total score shall receive a trophy and certificate as **Most Outstanding Moderator (USA Publications' Anita Bellosillo Awardee)**.



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13TH SANAG CAMPUS PRESS AWARDS

Search for Most Outstanding Campus Journalist and Moderator

NOMINATION FORM

NAME OF NOMINEE: _____

SCHOOL: _____

PUBLICATION: _____

ADDRESS: _____

EMAIL: _____

CONTACT NO.: _____

- Most Outstanding Campus Journalist (Secondary)
- Most Outstanding Campus Journalist (Tertiary)
- Most Outstanding Moderator (Secondary)
- Most Outstanding Moderator (Tertiary)

Nominated by: _____

(Signature over printed name)

Certified by: _____

(Name and Signature of Dean/Principal)

Date: _____

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VI. GUIDELINES (MINOR CATEGORIES)

A. BEST TABLOID/NEWSPAPER

1. This category is open to **secondary and tertiary publications nationwide**.
2. The participating publications that wish to join the school paper contest must submit a **PDF copy** of their school newspaper via a Google Drive link to be attached to the Google Form Registration.
3. Publication entries to be submitted should be the latest available published newspaper within the academic years 2024-2025 and 2025-2026 only.
4. The participating publications cannot submit any entry that has already been submitted in the previous SanAg Campus Press Awards.
5. Participating publications can only submit a maximum of one (1) tabloid/newspaper.
6. The number of pages for the school paper should be a minimum of 12 pages. All pages are in full color with a size of 12" x 18".
7. The school publication that accumulates the highest total score in the tabloid/newspaper category shall receive a trophy and certificate as **National Winner - Best Tabloid/Newspaper**. One (1) additional publication shall receive an **Honorary Citation**, along with a trophy and certificate.
8. External judges will determine the winners for this category. The decision of the judges shall be final and irrevocable.

B. BEST LITERARY FOLIO

1. This category is open to **secondary and tertiary publications nationwide**.
2. The participating publications that wish to join the Best Literary Folio contest must submit a **PDF copy** of their output via a Google Drive link to be attached to the Google Form Registration.
3. Entries may consist of one or multiple literary genres, including poetry, fiction, creative non-fiction, and drama.



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4. All works must be properly titled and dated and must strictly adhere to ethical and academic integrity standards; plagiarism in any form is prohibited.
5. There is no minimum or maximum number of pages for the literary folio submission.
6. The school publication that accumulates the highest total score in the literary folio category shall receive a trophy and certificate as **National Winner - Best Literary Folio**. One (1) additional publication shall receive an **Honorary Citation**, along with a trophy and certificate.
7. External judges will determine the winners for this category. The decision of the judges shall be final and irrevocable.

C. BEST CAMPUS PUBLICATION FACEBOOK PAGE

1. The Facebook page must have at least **3,000 followers**.
2. The page must be fully set up with complete profile information, feature original content, promote verified development communication, and actively engage with followers.
3. The publication must **provide a list of content types published**, with a brief explanation for each, supporting documentation, and the link to the official Facebook page.
4. All documents must be compiled into one PDF file and submitted via the Google Drive link attached to the Google Form Registration.
5. The school publication that accumulates the highest total score shall receive a trophy and certificate as **National Winner - Best Campus Publication Facebook Page**. One (1) additional publication shall receive an **Honorary Citation**, along with a trophy and certificate.
6. External judges will determine the winners for this category. The decision of the judges shall be final and irrevocable.

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VII. GUIDELINES (SPECIAL CATEGORIES)

A. 7TH SANAG JOURNALISM QUIZ BEE

1. The 7th SanAg Journalism Quiz Bee is open to all junior and senior high school students who are members of their **high school publications**.
2. **Each team must consist of three (3) members.**
3. The registration fee is ₱350 per publication, which covers the participation of all three team members and 1 coach, inclusive of snacks and kits.
4. In the quiz bee, the contestants will be provided with cardboard and chalk for them to use.
5. No published dictionaries or thesauruses will be allowed. Mobile devices, including cell phones, tablets, or any of their digital media, are prohibited.
6. Moderators/Advisors are prohibited from coaching and they are prohibited from roaming outside their designated area during the competition proper.
7. The Quiz Bee is divided into three categories: **easy, average, and difficult**. Each category will have a corresponding score that the contestant will receive. Two (2) points will be given to each correct answer in the easy category, four (4) points for the average, and seven (7) points for the difficult category.
8. All categories will have a total of ten (10) questions. Each question for the easy and average rounds will have a 10-second allotted time to be answered, while for the difficult round, 20 seconds will be given. A sound will be heard when the time is up.
9. The three (3) teams with the highest number of points will be proclaimed the winners.
10. In cases of ties, there will be a clincher round. In the Clincher Round, the scores will go back to zero. Every question asked is equivalent to five (5) points. Whoever gets the first 25 points will be deemed the winner.
11. Questions will be made by the organizers and checked by the quiz master. **Journalism, current events, trivia, and Filipino and English grammar questions will be the scope of the quiz bee.**



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12. The decision of the judges is final and irrevocable.
13. The participants shall wear their school uniform and their official school ID on the day of the competition.

Prizes:

- 1st Place – Medal, Certificate of Recognition, and Php 3,000 cash prize
- 2nd Place – Medal, Certificate of Recognition and Php 2,000 cash prize
- 3rd Place – Medal, Certificate of Recognition and Php 1,500 cash prize

B. 3RD #KUWENTONIGUSTING: STUDENT DOCUMENTARY COMPETITION

With its third edition, #KuwentNiGusting reaffirms USA Publications' dedication to amplifying student narratives through documentary storytelling among young journalists. The contest is open to all **secondary and tertiary publications**.

1. A team composed of five (5) members from the official publication's editorial staff, including a director, narrator, scriptwriter, videographer, and video editor, shall be allowed.
2. Student journalists are invited to create documentaries featuring themselves, sharing what they believe is the most pressing issue in their community or in the country. They may focus on a significant topic and discuss the role and power of the campus press in promoting **public accountability**. Participants are encouraged to reflect on why this issue is important now, why it needs to be addressed, and what concrete steps can be taken to create positive change, highlighting the unique perspective and agency of youth in shaping their communities.
3. The minimum duration of the video should be five (5) minutes, and must not exceed ten (10) minutes.
4. The participants have the freedom to narrate the documentary either in English or Filipino.
5. The use of mobile phones, DSLR or digital cameras, and microphones during the video shooting is allowed.

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6. The sound to be used must be original. Non-copyrighted background music may also be utilized.
7. All video footage must be original. If the participants want to use stock footage, proper credit must be made for the duration of the video.
8. Participants cannot submit any entry that has already been submitted in the last #KwentoNiGusting.
9. Any video editing software or application (such as Adobe Premiere Pro, Wondershare Filmora Go, or Capcut) is allowed.
10. The use of vulgar language, illegal drugs, and potentially dangerous materials (such as weapons and firearms) is strictly prohibited.
11. The entry shall represent the non-partisan nature of the press and shall, therefore, not in any way promote any political candidate.
12. The entry should include source credits at the end of the video.
13. Those who are found to have plagiarized will automatically be disqualified.
14. The use of artificial intelligence-generated photos, videos, music, and other documentary materials will automatically result in disqualification.
15. Failure to follow the above instructions will deduct points and may result in disqualification.

Prizes:

1st Place – Trophy, Certificate of Recognition, and Php 5,000 cash prize
2nd Place – Certificate of Recognition and Php 3,000 cash prize
3rd Place – Certificate of Recognition and Php 1,500 cash prize
People's Choice Award – Certificate and Php 1,000 cash prize

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C. USA COLLEGE PUBLICATION CATEGORIES

This category is **EXCLUSIVE** to the college publications of the University of San Agustin–Iloilo. As the university-wide publication, USA Publications aims to honor and recognize the dedication and work of these college publications as they document and practice journalism within their respective colleges, all in the spirit of St. Augustine and for the common good.

• **BEST TABLOID/NEWSPAPER (USA COLLEGE PUBLICATION)**

1. The participating publications that wish to join the school paper contest must submit a **PDF copy** of their school newspaper via a Google Drive link to be attached to the Google Form Registration.
2. Publication entries to be submitted should be the latest available published newspaper within the academic years 2024-2025 and 2025-2026 only.
3. The participating publications cannot submit any entry that has already been submitted in the previous SanAg Campus Press Awards.
4. Participating publications can only submit a maximum of one (1) tabloid/newspaper.
5. The number of pages for the school paper should be a minimum of 8 pages. All pages are in full color with a size of 12" x 18".
6. The college publication that accumulates the highest total score in the tabloid/newspaper category shall receive a trophy and certificate as **Winner - Best Tabloid/Newspaper (USA College Publication)**. One (1) additional publication shall receive an **Honorary Citation**, along with a trophy and certificate.
7. External judges will determine the winners for this category. The decision of the judges shall be final and irrevocable.

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• BEST FACEBOOK PAGE (USA COLLEGE PUBLICATION)

1. The Facebook page must have at least **1,000 followers**.
2. The page must be fully set up with complete profile information, feature original content, promote verified development communication, and actively engage with followers.
3. The publication must **provide a list of content types published**, with a brief explanation for each, supporting documentation, and the link to the official Facebook page.
4. All documents must be compiled into one PDF file and submitted via the Google Drive link attached to the Google Form Registration.
5. The school publication that accumulates the highest total score shall receive a trophy and certificate as **Winner - Best Facebook Page (USA College Publication)**. One (1) additional publication shall receive an **Honorary Citation**, along with a trophy and certificate.
6. External judges will determine the winners for this category. The decision of the judges shall be final and irrevocable

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