



RAMIR B. UYTICO EdD, CESO III
Regional Director



Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

Regional Advisory No. 027, s. 2026

February 25, 2026

In compliance with DepEd Order (DO) 8, s. 2013
this advisory was issued not for endorsement per DO 8, s. 2001
but only the information of DepEd NIR officials and personnel/staff.

OBSERVANCE OF THE NATIONAL RARE DISEASE WEEK IN PUBLIC SCHOOLS

Attached is a communication from the Department of Health - Negros Island Regional Center for Health Development inviting all public and private schools to observe the **Rare Disease Week** on **February 26-27, 2026** by wearing blue denim jeans and using the hashtag #CareforRarePH in their social media posting.

This activity aims to educate learners, promote compassion, and strengthen advocacy for persons affected by rare diseases within the school community.

For more information contact:

Ms. Ariet Macasa
Program Manager
(+63) 926-832-3567
dohnirfhs@gmail.com

MPJ/ESSD/Communication from Department of Health - Negros Island Region Center for Health Development
___/February 24, 2026



Address: Batinguel, Dumaguete City, 6200
Telephone No:
Email Address: nir@deped.gov.ph
Website: <https://depednir.net>



Republic of the Philippines
DEPARTMENT OF HEALTH
Negros Island Region Center for Health Development



February 16, 2026

RAMIR B. UYTICO, CESO III
Regional Director
Department of Education Negros Island Region

ATTN: MARC JASON S. MEDOZA, MD
Medical Officer IV

Dear Director Uytico,

In line with the national observance of **National Rare Disease Week** from **February 22 to 28, 2026**, the **Negros Island Region (NIR)** respectfully enjoins all public and private schools, colleges, and universities to participate in activities aimed at raising awareness and fostering empathy and inclusivity for individuals living with rare diseases.

Schools are encouraged to undertake the following activity:

Wear Blue Denim for Rare Disease Awareness

Period: February 26–27, 2026

Activity: Wearing of Blue Denim Jeans by students, teachers, and school personnel as a symbol of solidarity and awareness

Documentation: Schools are encouraged to take group or individual photos showing the “5” hand sign, following the sample photo provided in **Annex A**.

Hashtags: For social media postings, please use **#CareforRarePH**

This activity serves as an opportunity to educate learners, promote compassion, and strengthen advocacy for persons affected by rare diseases within the school community. Schools are encouraged to ensure safe and appropriate participation of learners and to give this advisory wide dissemination.

For inquiries and concerns, your authorized representative may contact **Ms. Ariet Macasa**, Negros Island Region - Center for Health Development Newborn Screening Program Manager, at 0926-832-3567 or via email at dohnirfhs@gmail.com (cc: nirplanning@doh.gov.ph).

Thank you very much for your continued support.

Sincerely,


RAZEL NIKEA M. HAO, MD-MBA, MSc
Director IV
Negros Island Region Center for Health Development

On the Ground Campaign



Print It and Shout it out!

Print banners and posters and display it in your office bulletin boards, hallways, and other 'high-traffic' areas so more people will know about NRDW.

Wear it!

Schedule a blue jeans day on Rare Disease Week.

You can also make blue denim ribbons out of your old denims and wear them during the campaign week.

Share your denim ribbons to your officemates, members of your organization or friends.

Take a group photo and tag our Facebook accounts @RareDiseaseWeekPH and @PSODCareForRare



Online Campaign



Post it.

Post about NRDW on your website. Watch out for the campaign materials to be uploaded in our campaign drive and social media platforms.

Raise your hands for Rare

Take a photo, selfie or groupie with your hand/s raised!

Raising your hands for rare means you are adding your voice to the call for better support for Filipinos afflicted with rare diseases.

Take a group photo and tag our Facebook accounts @RareDiseaseWeekPH and @PSODCareForRare

