Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

NOV 18 2026

REGIONAL MEMORANDUM
No. 1345, s. 2026

GUIDE FOR THE 2026 OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)

To: Assistant Regional Director
Schools Division Superintendents
Regional Functional Division Chiefs
All Others Concerned

1. Attached is Memorandum Circular No. 2026-05 from the Philippine Commission on Women dated October 9, 2026 regarding the **Guide for the 2026 Observance of the 18-Day Campaign to end Violence Against Women** on **November 25 to December 12, 2026**.

2. All Schools Division Offices (SDO) are encouraged to strengthen all consciousness-raising activities on VAW.

3. Attached is the Indicative Program of Activities for observance in DepEd NIR.

4. All expenses incurred in the conduct of this activity shall be charged against available local funds/GAD Fund, subject to the usual accounting and auditing rules and regulations.

5. It is understood that in the conduct of this activity, there shall be no discrimination on account of age, school, gender, civil status, disability, religion, or other similar factors/personal circumstances that run counter to the principles of equal opportunity.

6. Immediate dissemination of and compliance with this Memorandum are desired.

RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl: As stated
Reference: As stated
To be indicated in the Perpetual Index under the following subjects:
CELEBRATIONS AND FESTIVALS EMPLOYEES OFFICIALS PROGRAMS
227/Nov. 18, 2026/BBOG/HRDD/ 2026 18-Day Campaign to End VAW

Address: Batinguel, Dumaguete City, 6200
Telephone Nos:
Email Address: nir@deped.gov.ph
Website: depednir.net

Annex A

Indicative Program of Activities

GUIDE FOR THE 2026 OBSERVANCE OF THE 18-DAY CAMPAIGN TO END VIOLENCE AGAINST WOMEN (VAW)
November 25 – December 12, 2026

Date and Venue	Programs and Activities	Enabling Mechanism	People
November 25 – December 12, 2026	**Visibility and Awareness Actions:** Display of official campaign banner	Campaign Tarpaulin	HRDD, ICT
	Information Dissemination and Digital Advocacy: **1.** Broadcast or share PCW advocacy videos across digital and office platforms	PCW's available information materials on VAW	HRDD, GFPS, ICT
	2. Online Participation	Use of official Facebook frames, and campaign official hashtags #VAWfreePH	DepEd Personnel
November 25- December 12, 2026	**Flag Raising Ceremony Integration in all DepEd activities**	All Women Cast Lupang Hinirang, and Prayer to End Violence Against Women	All Governance Levels
November 26, December 3 & 10, 2026	**#OrangeYourIcon**	Wearing of any orange attire during the "Paugnat sa Kusog"	DepEd NIR Regional Office

Address: Batinguel, Dumaguete City, 6200
Telephone Nos:
Email Address: nir@deped.gov.ph
Website: depednir.net

DEPARTMENT OF EDUCATION
Records Section, Tagbilaran Island Region
11/12/26 2:46PM

MEMORANDUM CIRCULAR NO. 2026-05

FOR: All Heads of Executive Departments, National Government Agencies (NGAs), Bureaus, Offices, State Universities and Colleges (SUCs), Government Owned and/or Controlled Corporations (GOCCs), Legislative and Judiciary Branches, Constitutional Bodies, Other Instrumentalities of the National Government, Local Government Units (LGUs), and All Others Concerned

SUBJECT: Guide for the 2026 Observance of the 18-day Campaign to End Violence Against Women (VAW)

DATE: October 09, 2026

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1. Purpose

This Memorandum Circular provides guidance for nationwide observance of the 18-Day Campaign to End Violence Against Women (VAW) on November 25 to December 12, 2026. It aims to drive coordinated, multi-stakeholder, and cost-efficient participation across all sectors.

2. Context and Legal Mandates

The continuing prevalence of violence against women underscores the need to strengthen prevention, protection, response, and collective action. Globally, nearly one in three women have experienced physical and/or sexual violence in their lifetime.[1] In the Philippines, 13,078 reported cases[2] of violence against women were recorded by the Philippine National Police in 2025 alone.

Led by the Philippine Commission on Women, the Philippines has observed the Campaign to End VAW since 2002, bringing together government agencies, civil society organizations, and communities to raise awareness,strengthen prevention efforts, and promote action toward a VAW-free country. The observance is now anchored on Proclamation No. 1172, s. 2006 and Republic Act No. 10398, and is supported by national mandates, including the National Action Plan to End VAW 2025-2030 (NAP EVAW):

- RA 7877: Anti-Sexual Harassment Act of 1995;
- RA 9208, as amended: Anti-Trafficking in Persons Act;
- RA 9262: Anti-Violence Against Women and Their Children Act of 2004; and
- RA 11313: Safe Spaces Act.

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[1] UN Women. (2025, November 25). *Facts and figures: Ending violence against women.* https://www.unwomen.org/en/articles/facts-and-figures/facts-and-figures-ending-violence-against-women

[2] This figure represents cases reported to the police only. It may not reflect the full extent of VAW incidents in the country.

3. 2026 Campaign Theme, Focus, and Objectives

3.1. **Overarching Theme (2022-2027): *UNiTEd for a VAW-free Philippines,*** emphasizes shared responsibility and whole-of-nation action in preventing and ending VAW.

3.2. **2026 Focus:** Aligned with the NAP EVAW's direction, the 2026 campaign shall highlight community engagement in VAW prevention initiatives through arts, participatory advocacy, and dialogues that challenge harmful gender norms, including engaging men and youth in VAW prevention efforts.

4. Recommended Activities for Stakeholders

4.1. **Flag Ceremony Integration:** Recite the Prayer to End VAW (bit.ly/PrayerToEndVAW) and conduct brief anti-VAW orientations during flag ceremonies and general assemblies.

4.2. **Organize Localized "CineBabaylan: Pelikula. Pagninilay. Pag-unawa. Pagkilos. Pag-asa" Film Screenings with Talkback Sessions:** Host screening and talkback sessions using the films selected by the PCW and the Cultural Center of the Philippines (CCP). Regional and local Gender and Development (GAD) and anti-VAW mechanisms are highly encouraged to collaborate and host this for their local communities. For the talkback session guide, minimum requirements, and logistical arrangements, visit the PCW website: https://pcw.gov.ph/2026-18-day-campaign/.

4.3. Information Dissemination: Create your own or use and localize PCW's available information materials on VAW. Ensure that IEC materials use **gender-fair, inclusive, respectful, and non-stereotyping language and images** promote dignity, equality, respect, safety, and a culture free from violence. You may reprint and distribute PCW materials to your employees, clients, and nearby communities/barangays. You may also broadcast or share PCW advocacy videos across digital and office platforms, such as official social media accounts, electronic billboards, and televisions where transacting clients may view these while waiting. Visit PCW website for details.

4.4. **Digital Advocacy:** Participate in PCW's *#MrRespeto Challenge*, ***"Do the Macho Choir"*** Challenge, and use the official **Facebook frames** and digital sticker packs, which PCW will launch for the 2026 campaign. ***Use the campaign official hashtag #VAWfreePH*** to consolidate and maximize online reach.

4.5. **Visibility and Awareness Actions:** Display the official campaign banner, light up landmark sites and office facades in orange (#OrangeYourIcon), and setup Orange Exhibits or Community Art Walls focused on VAW prevention. Full mechanics available on PCW website.

Agencies are also encouraged to document and feature their campaign activities in their respective GAD Corners (digital and physical), particularly activities conducted for clients or local communities (client-focused GAD activities).

4.6. **Capacity Building:** Conduct forums, webinars, and referral mechanism orientations for your frontline workers, youth, men, barangay VAW desk officers, and student or community leaders, with emphasis on VAW prevention and gender-sensitive and holistic assistance to survivors.

5. Operational Guidelines

5.1. **Non-partisan Nature:** The 18-Day Campaign to End VAW is a strictly non-partisan initiative. Campaign activities, materials, and communication platforms, and other campaign resources shall be used strictly for the advocacy to end VAW, never for political promotion, electioneering, or personal gain.

5.2. **Austerity and Sustainability:** When feasible, re-use existing banners and materials. Agencies are advised to exercise prudence in producing new shirts or giveaway items, unless these are necessary for meaningful community/public engagement (client-focused). Production/procurement of single-use materials is highly discouraged.

5.3. **Use of GAD Budget:** Expenses for the campaign may be charged to the agency's FY 2026 GAD Budget, provided that the activities conducted are directly linked to identified GAD outcomes in their GAD Plan. Compliance with general government accounting, auditing, procurement, and GAD planning and budgeting rules shall be observed; GAD expenditures are subject to audit by the Commission on Audit.

5.4. **Issuance of Parallel Memoranda by Oversight Agencies:** Oversight agencies, constitutional bodies, and national and regional offices may issue appropriate issuances or guidance to their respective offices or covered units, consistent with their mandates. Such issuances should complement, and not contradict, this Circular and shall remain subject to applicable laws, rules, regulations, and government policies.

6. Resources and Inquiries

Stakeholders may access and download full 2026 campaign details, templates, toolkits, mechanics/guidelines for suggested activities, and digital copies of PCW-produced information, education, and communication materials at (https://pcw.gov.ph/2026-18-day-campaign/).

For inquiries, contact the PCW Corporate Affairs and Information Resource Management Division (CAIRMD):

- Telephone: (02) 8735-1654
- Mobile: 0917-845-4814
- Email: vawfreeph@pcw.gov.ph | media@pcw.gov.ph
- Contact Persons: Ms. Jescel Aquino or Ms. Ciarra Dave Abcede

For guidance and appropriate action.

(SGD)
ERMELITA V. VALDEAVILLA
Chairperson