



Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

AUG 13 2025

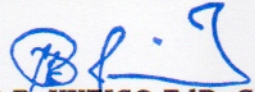
REGIONAL MEMORANDUM

No. 255 s. 2025

ARAL ORIENTATION FOR SDS AND ASDS: "DRIVING LITERACY IMPROVEMENT IN DIVISIONS THROUGH COMMUNITY AND DATA-DRIVEN APPROACHES"

To: OIC-Assistant Regional Director
Schools Division Superintendents
Regional Functional Division Chiefs
All Others Concerned

1. Attached is DepEd Advisory from the Office of the Undersecretary for Learning Systems dated on August 12, 2025 regarding the **ARAL Orientation for SDS and ASDS** titled: **"Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches"** will be taking place on **August 18-21, 2025** at the **One Tectona Hotel, The Woodland Resort Yati, Liloan, Cebu**.
2. Attention is particularly invited to paragraphs 2, 3, 4 and Activity Matrix of the said Memorandum.
3. The participants must confirm attendance by registering through this link: <https://tinyurl.com/ARALOrientationSDS> on or before August 14, 2025.
4. Equal Opportunity Principle (EOP) shall be exercised to underscore the Department's policy of no discrimination against any personnel for professional learning and development regardless of age, gender, civil status, disability, region, ethnic group, and political beliefs.
5. For clarifications, contact **Mr. Carlos Llamas III, PDO V-** via email at carlos.llamas@deped.gov.ph or **Julia Makalintal, Technical Assistant II**, via email at julianne.makalintal@deped.gov.ph.
6. Immediate dissemination of and compliance with this Memorandum are directed.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl: As stated
Reference: Advisory
To be indicated in the Perpetual Index
under the following subjects:

PERFORMANCE

PROGRAMS

ORIENTATION

JMCD/HRDD-RM- ADVISORY: ARAL ORIENTATION FOR SDS AND ASDS: "DRIVING LITERACY IMPROVEMENT
061/August 13, 2025



Address: Batinguel, Dumaguete City, 6200
Telephone Nos:
Email Address: nir@deped.gov.ph
Website: depednir.net



Republic of the Philippines
Department of Education
OFFICE OF THE UNDERSECRETARY FOR LEARNING SYSTEMS

ADVISORY
August 12, 2025

In reference to DepEd Memorandum **DM-OULS-2025-026** dated August 4, 2025, all Regional Offices are advised that the ARAL Orientation for SDS and ASDSs titled: **"Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches"** will be taking place on **August 18-21, 2025**, at the **One Tectona Hotel, The Woodland Resort Yati, Liloan, Cebu**.

This initiative aims to improve the leadership capacity of Schools Division Superintendents (SDSs) and Assistant Schools Division Superintendents (ASDSs) in implementing data-driven and community-driven approaches to enhance literacy outcomes in Key Stages 1 to 3.

All School Division Superintendents and Assistant School Division Superintendents from the school divisions across the 17 regions are requested to attend. Please register through the following link to confirm attendance: <https://tinyurl.com/ARALOrientationSDS>. Please submit the names of the participants on or before August 14, 2025. Should the SDS and/or the ASDS have prior commitments, the immediate CID and/or SGOD Chiefs may serve as their representatives. **The HRDD and CLMD Chiefs mentioned in the previous issuance shall no longer attend this activity.**

Travel expenses, per diem, and other incidental expenses incurred by the SDSs, ASDSs, and their representatives shall be charged against the MOOE, HRRD, BEC, and/or Local Funds. While the board and lodging of the CO-PMTs, ARAL Secretariat members, and Resource Persons shall be charged against the CO HRDD funds, subject to usual auditing and accounting rules and regulations.

Attached below is the updated program of activities. For any queries or concerns, you may contact Carlos Llamas III, PDO V, via email at carlos.llamas@deped.gov.ph or Julia Makalintal, Technical Assistant II, via email at julianne.makalintal@deped.gov.ph.

For your information and guidance.

Carmela C. Oracion
CARMELA C. ORACION

Assistant Secretary
Officer-in-Charge
Undersecretary for Learning Systems



1/F Bonifacio Building, DepEd Complex, Meralco Avenue, Pasig City
Direct Line: (632) 8633-7202/8687-4146 E-mail: ouct@deped.gov.ph : Website: www.deped.gov.ph



Republic of the Philippines
Department of Education
NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

ACTIVITY MATRIX: Driving Literacy Improvement in Divisions Through Community and Data-Driven Approaches

SCHEDULE	ACTIVITIES			
	DAY 0 (Aug 18, 2025)	DAY 1 (Aug 19, 2025)	DAY 2 (Aug 20, 2025)	DAY 3 (Aug 21, 2025)
8:00- 8:15	Travel and Arrival of Participants	Opening Program - Nationalistic Song - Prayer - Energizer	Opening Program - Nationalistic Song - Prayer - Energizer	Breakfast
8:15 – 8:30		Pakikisalo sa Pamumuno: Bayanihan Para sa Kinabukasan Workshop/Activity	Session 1: Revisiting the ARAL Law - DO, DM, Guidelines - Overview of the ARAL Program and Implementation - Expectations, etc.	
8:30 – 9:30			Health Break / Morning Snacks	
9:30 – 10:00		Continuation of Activity	Session 2: Stories from Basilan and Bulacan - Success Stories - Achievements - Good Practices - Challenges and How to Overcome	
10:00-10:15				
10:15-11:00				
11:00 – 11:15				
11:15 – 12:00				
12:00-1:00		Lunch		
1:00 – 1:10	Travel and Arrival of Participants	Continuation of Activity	Energizer	Check out of Participants (12NN)
1:10 – 2:00			Session 3: School-Based M&E Framework for ARAL	
2:00 – 2:30	Check-in and Registration of Participants (2PM)		Purpose & Objective	
2:30 – 3:00				



Republic of the Philippines
Department of Education
 NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

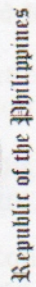
SCHEDULE	ACTIVITIES		
	DAY 0 (Aug 18, 2025)	DAY 1 (Aug 19, 2025)	DAY 2 (Aug 20, 2025)
			- Data Collection - Strategies - Tools & Mechanisms - Common Challenges and how to Overcome them
3:00-3:45		Inspirational Message and Call to Action	Session 4: Effective Community Engagement Strategies - Identifying Key Stakeholders - Modes of Engagement - Strategies for Mobilizing Support - Action Planning Activity (targets per region, plan on how to do this)
3:45 – 4:45		Wrap Up of Workshop/Activity	Closing Message
4:45-5:00		Closing of Day 1 & Evaluation - Evaluation Form - Reminders for Day 2	Closing of Day 2 & Evaluation Evaluation Form
5:00 – 6:30	Welcome Dinner and Opening Remarks Opening Remarks (% Asec. Carmela Oracion)		



Doc. Ref. Code	PAWMI-F-022	Rev	01
Effectivity	09.20.21	Page	2 of 3



Room 102, Rizal Building, DepEd Complex, Meralco Ave., Pasig City 1600
 Telephone Nos.: (+632) 86337206, (+632) 86318494, (+632) 86366549
 Email Address: usec.hrod@deped.gov.ph | Website: www.deped.gov.ph



Department of Education

NATIONAL EDUCATORS ACADEMY OF THE PHILIPPINES

ACTIVITIES

Doc. Ref. Code	PAWIM-F-022	Rev	01
Effectivity	09.20.21	Page	3 of 3