



Republic of the Philippines  
Department of Education  
NEGROS ISLAND REGION

**REGIONAL MEMORANDUM**

No. 304, s. 2026

MAR 19 2026

**CASHCAPADE CHALLENGE TOP 10 FINALIST PRESENTATION GUIDELINES**

To: Schools Division Superintendents  
All Others Concerned

1. This Office, through the Education Support Services Division (ESSD), disseminates the Memorandum from Junior Achievement Philippines dated March 18, 2026, which is self-explanatory.
2. Immediate dissemination of this Memorandum is desired.

  
**RAMIR B. UYTICO EdD, CESO III**  
Regional Director

Encl.: None

Reference: As Stated

To be indicated in the Perpetual Index  
under the following subject:

**PARTNERSHIPS  
PROGRAMS**

MPJDP/ESSD/ Memorandum from CO dated March 13, 2026  
\_\_\_\_\_/March 19, 2026



**Address:** Batinguel, Dumaguete City, 6200  
**Telephone No:**  
**Email Address:** nir@deped.gov.ph  
**Website:** <https://depednir.net>



# JA PHILIPPINES LEARNING INSTITUTE

## Cashcapades Top 10 Presentation Guidelines

March 19, 2026

1:00 PM – 4:00 PM

Zoom Link:

<https://us02web.zoom.us/j/82922552807?pwd=ptTo8VdaONGeLAIxcwe5m3D9610HnU.1>

Meeting ID: 829 2255 2807 | Passcode: 691043

### 1. Pre-Event Readiness

All finalists must prepare the following before the event.

#### Technical Preparation

- Join the Zoom meeting 15 minutes before the start (12:45 PM).
- Ensure you have a stable internet connection.
- Prepare a backup mobile data connection if possible.
- Charge your laptop/phone or keep it plugged in during the event.

#### Zoom Name Format

Rename your Zoom account using this format:

Category – Full Name – School

Example:

Alkansya – Juan Dela Cruz – Mabini Elementary School

#### Environment

- Sit in a quiet and well-lit place.
- Keep your camera ON during your presentation.
- Keep your microphone muted unless called by the host.

ENTREPRENEURSHIP



FINANCIAL LITERACY



WORK READINESS



EMAIL.

[info@japionline.org](mailto:info@japionline.org)



WEBSITE.

[www.japhilippines.org](http://www.japhilippines.org)



## 2. Program Flow

Program Flow	
<b>12:00 PM</b>	Preparation
<b>12:50 PM - 1:00 PM</b>	Admitting of Participants
<b>1:00 PM - 1:05 PM</b>	Introduction
<b>1:05 PM - 1:10 PM</b>	Opening Prayer
<b>1:10 PM - 1:15 PM</b>	Introduction to JA Philippines, Prudence Foundation and PruLife UK
<b>1:15 PM - 1:20 PM</b>	Introduction to Cashcapades
<b>1:20 PM - 1:35 PM</b>	[Introduction] Top 10 students - Alkansya Challenge
<b>1:35 PM - 1:40 PM</b>	[Introduction] Top 10 students - Traditional Poster-Making
<b>1:40 PM - 1:45 PM</b>	[Introduction] Top 10 students - Digital Poster-Making
<b>1:45 PM - 2:15 PM</b>	Top 10 Presentation - Alkansya Challenge
<b>2:15 PM - 2:45 PM</b>	Top 10 Presentation - Traditional Poster-Making
<b>2:45 PM - 3:15 PM</b>	Top 10 Presentation - Digital Poster-Making
<b>3:15 PM - 3:35 PM</b>	Deliberation / Awarding of Certificates to Judges
<b>3:35 PM - 3:45 PM</b>	Awarding of Top 3 per Category
<b>3:45 PM - 3:50 PM</b>	Photo Opportunity
<b>3:50 PM - 4:00 PM</b>	Closing

## 3. Presentation Guidelines per Category

### Alkansya Challenge

#### What to Prepare

- Your actual Alkansya (coin bank) beside you.





### How to Present

- Greet the judges and audience.
- Hold your Alkansya in front of the camera.
- Slowly rotate it so the judges can see all sides.
- Briefly explain your design.

### What to Explain

Within the allotted **2 minutes and 30 seconds**, briefly explain:

- Materials used (especially recycled materials)
- How your coin bank works
- The idea behind your design

### Judging Criteria

<b>CASHCAPADES CHALLENGE: ALKANSYA CHALLENGE</b>		
<i>Focuses on creativity, functionality, and the effective use of recycled materials in designing a coin bank.</i>		
<b>Criteria</b>	<b>Description</b>	<b>Percentage</b>
<b>Creativity and Originality</b>	Demonstrates unique and imaginative design, showing innovative ideas in creating the coin bank.	25%
<b>Functionality</b>	Effectively works as a coin bank, allowing easy insertion and retrieval of coins.	20%
<b>Effective Use of Recycled Materials</b>	Uses recycled or repurposed materials meaningfully while promoting environmental awareness.	15%
<b>Durability and Structural Integrity</b>	Shows strong and stable construction that can withstand regular use without easily breaking.	10%
<b>Craftsmanship and Neatness</b>	Shows clean finishing, careful assembly, and attention to detail in the overall output.	10%
<b>Presentation and Explanation</b>	The participant clearly presents and explains the concept, materials used, and functionality of the Alkansya during the <b>2 minutes and 30 seconds presentation</b> , demonstrating understanding of the <b>Cha-Ching concepts: Earn, Save, Spend, and Donate.</b>	20%



### Traditional Poster-Making

#### What to Prepare

- Your physical poster ready beside you.

#### How to Present

- Hold the poster in front of the camera clearly.
- Keep it steady so judges can see the artwork.
- Briefly explain your poster.

#### What to Explain

Within the allotted **2 minutes and 30 seconds**, explain:

- The message of your poster
- How it represents the theme Earn, Save, Spend, and Donate

#### Judging Criteria

<b>CASHCAPADES CHALLENGE: TRADITIONAL POSTER MAKING</b>		
<i>Focuses on manual artistry and the use of physical materials.</i> <b>THEME: Earn, Save, Spend, and Donate: The Cha-Ching Way</b> <b>Promoting wise saving, spending, earning, and donating habits among the youth.</b>		
<b>Criteria</b>	<b>Description</b>	<b>Percentage</b>
<b>Relevance to the Theme</b>	The poster clearly conveys the given theme and delivers a strong, meaningful message related to <b>Earn, Save, Spend, and Donate</b> .	35%
<b>Creativity</b>	Demonstrates artistic skill in hand-drawing, imaginative design, and effective use of colors (crayons, paints, etc.) and layout.	25%
<b>Originality</b>	Shows a unique concept and fresh perspective that stands out from common ideas.	15%
<b>Format</b>	Follows the contest guidelines; the physical work is neat, smudge-free, and visually balanced.	10%
<b>Presentation and Explanation</b>	The participant clearly presents and explains the concept, message, and inspiration behind	15%



	the artwork during the <b>2 minutes and 30 seconds presentation</b> , demonstrating understanding of the <b>Cha-Ching concepts: Earn, Save, Spend, and Donate.</b>	
--	--	--

### Digital Poster-Making

#### What to Prepare

- Ensure your camera is on and audio is working.
- The host will display your digital artwork via screen sharing.

#### How to Present

- Look at the camera when speaking.
- Briefly explain your design.

#### What to Explain

Within the allotted **2 minutes and 30 seconds**, explain:

- The main idea of your artwork
- How the design represents the Cha-Ching lessons
- The digital tools or software used (optional)

#### Judging Criteria

<b>CASHCAPADES CHALLENGE: DIGITALPOSTER MAKING</b>		
<i>Focuses on digital composition and graphic design techniques.</i> <b>THEME: Earn, Save, Spend, and Donate: The Cha-Ching Way</b> <b>Promoting wise saving, spending, earning, and donating habits among the youth.</b>		
Criteria	Description	Percentage
<b>Relevance to the Theme</b>	The poster clearly conveys the given theme and delivers a strong, meaningful message related to Earn, Save, Spend, and Donate.	35%
<b>Creativity</b>	Demonstrates artistic skill in digital rendering, imaginative design, and effective use of digital tools, typography, and visuals.	25%
<b>Originality</b>	Shows a unique concept and fresh perspective that stands out from common ideas (no	15%





	templates or AI-generated art).	
<b>Format</b>	Follows the contest guidelines; the file is high-resolution, well-organized, and visually balanced.	10%
<b>Presentation and Explanation</b>	The participant clearly presents and explains the concept, message, and inspiration behind the artwork during the <b>2 minutes and 30 seconds presentation</b> , demonstrating understanding of the <b>Cha-Ching concepts: Earn, Save, Spend, and Donate.</b>	15%

#### 4. Order of Presentation

Finalists will present one at a time following the sequence below. Each participant will be given 2 minutes and 30 seconds to present and explain their entry.

Participants are requested to stay ready when their name is called.

POSTER MAKING - DIGITAL			
Order	Student Name	School	Division / Region
1	Shane S. Betorio	Ricardo P. Cruz Sr. Elementary School	Taguig City - Pateros - NCR
2	Zemira Jaeil L. Subiaga	Amanda Elementary School	Victorias City - Negros Island Region
3	Erza Mia E. Licauan	Baluarte Elementary School	Iloilo City - Region VI
4	Elisabeth T. Torre	Daet Integrated School	Camarines Norte - Region V
5	Zaina Leigh C. Nocado	Guinobatan East Central School	Albay - Region V
6	Aaliyah Kei D. Gale	Victorias Elementary School	Victorias City - Negros Island Region
7	Bernice F. Madriaga	Valencia City Central School	Valencia City - Region X
8	Justine Patrice M. Morales	Valencia City Central School	Valencia City - Region X





9	Celyn A. Vedad	Daet Integrated School	Camarines Norte - Region V
10	Lethyza Nathalie B. Inting	Valencia City Central School	Valencia City - Region X

**ALKANSYA CHALLENGE**

Order	Student Name	School	Division / Region
1	Tiffany Margaux B. Aguillon	Dugdal Elementary School	Camarines Sur - Region V
2	Japeth Macfrey C. Ochoa	Ricardo P. Cruz Sr. Elementary School	Taguig City - Pateros - NCR
3	Savinah D. Dela Cruz	Tenement Elementary School	Taguig City - Pateros - NCR
4	Tyrone Josh D. Asaldo	Mandazo Elementary School	Camarines Norte - Region V
5	John Michael M. Rada	Imelda Elementary School	Camarines Norte - Region V
6	Chloe Akkiesha R. Dairo	Don Simplicio Lizares Elementary School	Talisay City - Negros Island Region
7	Ked Isaac Suarez	Valencia City Central School	Valencia City - Region X
8	Geneeve M. Santiago	Buenavista Elementary School	Escalante City - Negros Island Region
9	Tiffany Rose G. Dado	Manito Central School	Albay - Region V
10	Kyle N. Coronel	San Felipe Elementary School	Camarines Norte - Region V





POSTER MAKING - TRADITIONAL			
Order	Student Name	School	Division / Region
1	Jonnie Marie R. Balceda	Ticud Elementary School	Iloilo City - Region VI
2	Rafael B. Juele	Murcia Elementary School	Negros Occidental - Negros Island Region
3	Gio Elkanah P. Inting	Bato South Central School	Camarines Sur - Region V
4	Benedict C. David	Santiago Franco Sr. Memorial Elementary School	Victorias City - Negros Island Region
5	John Emanuel M. Suarez	Salngan Elementary School	Passi City - Region VI
6	Aisley Caitlin S. Beronio	Dos Hermanas Elementary School	Talisay City - Negros Island Region
7	Kent Jafet B. De Luna	Bagong Tanyag Integrated School	Taguig City - Pateros - NCR
8	Hailey Faustine P. Gamayao	Don Jose Gaston Elementary School	Victorias City - Negros Island Region
9	Kevin Santino P. Siguenza	San Felipe Elementary School	Camarines Norte - Region V
10	Keen Audess Villamor	Antonio L Jayme Elementary School	Bacolod City - Negros Island Region

### 5. Important Reminders

- Participants may present in English or Filipino (Tagalog).
- Ensure stable internet connection throughout the event.
- Keep your camera on during presentations.
- Stay in the Zoom meeting until the announcement of winners.
- Support your fellow finalists by using Zoom reactions or clapping
- All participants will join the group photo after the awarding.





# JA PHILIPPINES LEARNING INSTITUTE

**March 18, 2026**

**DR. RAMIR B. UYTICO, CESO IV**

Regional Director

Department of Education - Negros Island Region

***Greetings from Junior Achievement Philippines!***

Junior Achievement (JA) Philippines is a non-profit organization dedicated to preparing young people for success by equipping them with essential skills in financial literacy, work readiness, and entrepreneurship. Through partnerships with education institutions and private sector organizations, JA Philippines delivers learning programs that help students develop practical knowledge for real-life decision-making.

As part of the Cha-Ching Financial Literacy Program, implemented in partnership with Prudence Foundation and Pru Life UK, the Cashcapades Challenge serves as a culminating activity that encourages learners to creatively apply the financial concepts of Earn, Save, Spend, and Donate. Through activities such as the Alkansya Challenge, Traditional Poster-Making, and Digital Poster-Making, students demonstrate their understanding of responsible money management while showcasing their creativity and ideas.

In this regard, we are pleased to inform your good office that learner/s from your Region are among the Top 10 Finalists of the Cashcapades Challenge.

**Finalists from your Region**

CATEGORY	STUDENT NAME	SCHOOL	Division
<b>Alkansya Challenge</b>	Chloe Akkiesha R. Dairo	Don Simplicio Lizares Elementary School	Talisay City
	Geneeve M. Santiago	Buenavista Elementary School	Escalante City
<b>Poster Making - Digital</b>	Zemira Jaeil L. Subiaga	Amanda Elementary School	Victorias City
	Aaliyah Kei D. Gale	Victorias Elementary School	Victorias City

**ENTREPRENEURSHIP** ❖ **FINANCIAL LITERACY** ❖ **WORK READINESS**



**EMAIL.**  
info@japionline.org



**WEBSITE.**  
www.japhilippines.org



<b>Poster Making - Traditional</b>	Keen Audess Villamor	Antonio L Jayme Elementary School	Bacolod City
	Rafael B. Juele	Murcia Elementary School	Negros Occidental
	Hailey Faustine P. Gamayao	Don Jose Gaston Elementary School	Victorias City
	Benedict C. David	Santiago Franco Sr. Memorial Elementary School	Victorias City
	Aisley Caitlin S. Beronio	Dos Hermanas Elementary School	Talisay City

The Cashcapades Challenge **Top 10 Presentation and Final Judging** will be conducted virtually on **March 19, 2026 (Thursday)**, from **1:00 PM to 4:00 PM** via Zoom.

**Zoom Meeting Details:**

Zoom Link:

<https://us02web.zoom.us/j/82922552807?pwd=ptTo8VdaONGeLAIxcwe5m3D9610HnU.1>

Meeting ID: 829 2255 2807

Passcode: 691043

During the event, finalists will present their entries before the panel of judges in the following categories:

- **Alkansya Challenge**
- **Traditional Poster-Making**
- **Digital Poster-Making**

Each finalist will be given **two (2) minutes and thirty (30) seconds to present** and explain their entry based on the contest criteria.

In this regard, may we respectfully request your assistance in informing and supporting the finalist/s from your region to participate in the said activity. Participants are requested to join the Zoom meeting **fifteen (15) minutes before the start of the program (12:45 PM)**, remain present throughout the duration of the event, and be ready to present when called.

Attached herewith are the Cashcapades Top 10 Presentation Guidelines for reference.

We sincerely thank your office for your continued support in promoting financial literacy among Filipino learners through the Cha-Ching Program.





**JA  
Philippines**

Member of JA Worldwide



**JA PHILIPPINES  
LEARNING INSTITUTE**

Should you have any questions, please reach out to Ms. Paula Patrice Dela Cruz at **coordinator2@japionline.org**.

Sincerely,

**PAULA PATRICE DELA CRUZ**

*Director of Operations*

Junior Achievement of the Philippines, Inc. (JA Philippines)

**ENTREPRENEURSHIP**



**FINANCIAL LITERACY**



**WORK READINESS**



**EMAIL.**  
[info@japionline.org](mailto:info@japionline.org)



**WEBSITE.**  
[www.japhilippines.org](http://www.japhilippines.org)