



Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

APR 07 2026

REGIONAL MEMORANDUM

No. 346, s. 2026

FEDEX INTERNATIONAL TRADE CHALLENGE COMPETITION 2026

To: Schools Division Superintendents
All Others Concerned

- This Office, through the Education Support Services Division (ESSD), disseminates the communication from the **Junior Achievement of the Philippines (JA Philippines)** dated March 24, 2026, which is self-explanatory.
- Immediate dissemination of this Memorandum is desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: None

Reference: As Stated

To be indicated in the Perpetual Index
under the following subject:

PARTNERSHIPS

PROGRAMS

MPJDP/ESSD/ Communication from JA Philippines, FedEx International Trade Challenge 2026
_____/March 27, 2026



Address: Batinguel, Dumaguete City, 6200
Telephone Nos:
Email Address: nir@deped.gov.ph
Website: <https://tinyurl.com/nir-gov-ph>



JA PHILIPPINES
LEARNING INSTITUTE

MARCH 24, 2026

RAMIR B. UYTICO

Regional Director
DepEd - Negros Island Region

Greetings from Junior Achievement of the Philippines!

Junior Achievement Philippines is excited to be organizing the **FedEx International Trade Challenge Competition 2026**, a dynamic partnership with FedEx Express aimed at nurturing the entrepreneurial spirit among Filipino High School students.

It is with honor that we share that the winning teams who win the local competition will progress to the regional competition and will proudly represent the Philippines, with all expenses covered, in Singapore. On that note, we cordially invite **500 students (2 students per team)** from Negros Island Region to join us in this exciting journey. This event will be held in the next school year (S.Y. 2026-2027).

We invite you to become one of our official Academic Partners for this initiative, believing that together, we can empower young students to become future industry leaders.

Who Is It For:

- **For the business-savvy strategist Grade 7-12 students**
- Interested in **global trade, business, entrepreneurship, or logistics.**
- **Excels at crafting innovative market-entry strategies** for international business.
- Loves **analyzing** trends, **negotiating** scenarios, and **solving** trade barriers.

Objectives

- Promote **youth-driven market entry strategies** that highlight innovative thinking and fresh perspectives
- Encourage students to challenge themselves by **solving real-life business problems** through marketing and creative outputs
- **Position marketing at the forefront of essential business skills** that students should develop and master
- **Provide students with opportunities to explore and learn** the different facets of marketing

ENTREPRENEURSHIP



FINANCIAL LITERACY



WORK READINESS



EMAIL.
info@japhilippines.org



WEBSITE.
www.japhilippines.org



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Please find below other essential program details:

Program Overview:

- Target Audience: **Grade 7-12 students**
 - Eager to gain marketing skills
 - Passionate in design-making and problem analysis
- Program Duration: June 2026 - August 2026 (A.Y. 2026-2027)

Timeline:

Dates	Activities
June 18, 2026	<p>Registration Deadline Please register on or before 11:59PM, June 18, 2026</p> <p>Registration link: https://forms.gle/Z6eaeJzUNTVg4C466</p>
<p>June 22, 2026 Time: 8:30AM - 12:00NN</p>	<p>[HYBRID] FedEx International Trade Challenge Workshop</p> <p>This workshop is designed to help students develop a strong understanding of market strategies and equip them with the skills to analyze specific industries within different countries, apply key strategic frameworks, training them in producing well-researched, high-quality written outputs. Through guided analysis and comparative perspectives, students will build both their strategic thinking and professional writing abilities, enabling them to generate insightful, data-driven market assessments across diverse international markets.</p> <p>Zoom Link: https://us02web.zoom.us/j/83846134695?pwd=XCHZJOvPFUWajECqEA5FKZUz6E87zJ.1 Meeting ID: 838 4613 4695 Passcode: 219983</p>
June 30, 2026	<p>Market Entry Strategy Plan Submission Please submit your Market Entry Strategy Plan on or before 11:59PM, June 30, 2026</p>
July 1-8, 2026	Top 20 to Top 10 FedEx Volunteer Reviews
July 13, 2026	FedEx International Trade Challenge Local Finals

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