



Republic of the Philippines
Department of Education
NEGROS ISLAND REGION

SEP 17 2025

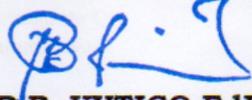
REGIONAL MEMORANDUM

No. 385, s. 2025

**CALL FOR NOMINATION FOR THE 2025 PE TEACHER'S
AWARD POWERED BY MILO**

To: Schools Division Superintendents
All Others Concerned

1. This Office, through the Education Support Services Division (ESSD), disseminates the enclosed communication from the Office of the Assistant Secretary for Public Affairs and External Partnerships, CO-EPS No. 08-1773, s. 2025, August 28, 2025, titled "**Call for Nomination for the 2025 PE Teacher's Award Powered by Milo,**" which is self-explanatory.
2. Anent this, all Schools Division Offices are hereby enjoined to submit at least one nomination.
3. The deadline of the nomination shall be on September 19, 2025 via email, nir@deped.gov.ph.
4. For more information, contact **Mr. Felix III D. Mosqueda** through email at felixiii.mosqueda@deped.gov.ph / nir@deped.gov.ph.
5. Immediate dissemination of and compliance with this Memorandum are desired.


RAMIR B. UYTICO EdD, CESO III
Regional Director

Reference: As Stated

Incl: As Stated

To be indicated in the Perpetual Index
under the following subjects:

AWARDS
PROGRAMS

FDM/ESSD-RM/Nomination for 2025 PE Teacher's Award Powered by Milo
_____/September 9, 2025



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Website: <https://tinyurl.com/nir-gov-ph>



Republic of the Philippines
Department of Education
**OFFICE OF THE ASSISTANT SECRETARY FOR PUBLIC AFFAIRS AND
EXTERNAL PARTNERSHIPS**

CO-EPS No. 08-1773, s. 2025

FOR : **CRISTITO A. ECO**
Assistant Regional Director
Officer-in-Charge, Office of the Regional Director
DepEd Region VI

SALUSTIANO T. JIMENEZ
Regional Director
DepEd Region VII

RONELO AL K. FIRMO
Assistant Regional Director
Officer-In-Charge, Office of the Regional Director
DepEd Region VIII

RAMIR B. UYTICO
Regional Director
DepEd Negros Island Region

FROM : 
CILETTE LIBORO CO @ @
Assistant Secretary

SUBJECT : **CALL FOR NOMINATION FOR THE 2025 PE TEACHER'S
AWARD POWERED BY MILO**

DATE : August 28, 2025

As part of their support for the National Teachers' Month celebration, MILO Philippines proposed to conduct the **PE Teacher's Award** powered by MILO during the NTM on the Move: Visayas Edition on September 21, 2025. MILO intends to create a recognition day alongside National Teacher's Day to award and celebrate Physical Education (PE) teachers who play a vital role in shaping future athletes and overall helping kids to be physically active. The award aims to boost morale and recognize the hard work of the PE teachers. Under this initiative, two awards will be given to PE teachers from the four (4) Visayas regions:

1. **MILO Champion Maker Award** - aims to recognize and celebrate a teacher who has made a significant impact on students' lives through physical education, inspiring and motivating them to lead active and healthy lifestyles.



PE TEACHER'S AWARD POWERED BY MILKO



GREENBULB
COMMUNICATIONS

PE TEACHER'S AWARD POWERED BY MILLO

Rationale: Brand to create a recognition day alongside World Teacher's Day to award and celebrate PE teachers who play a vital role in shaping future athletes and overall helping kids to be physically active. This aims to boost the morale and recognize the hard work of the PE teachers.

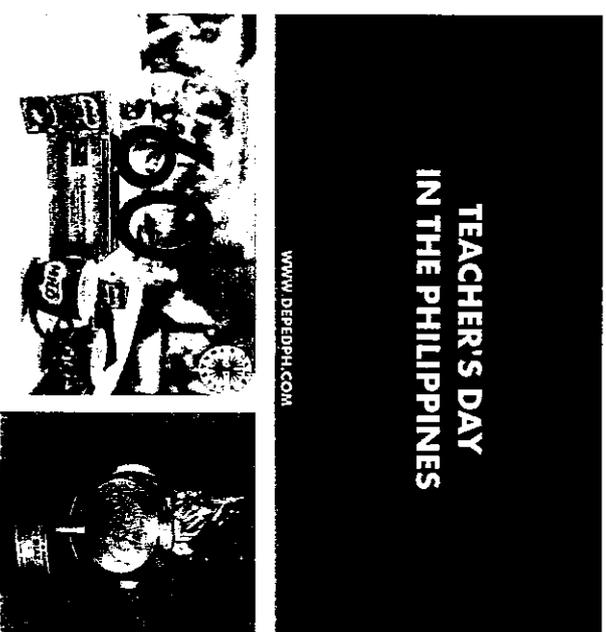
Idea: MILLO will be latching on DepEd's Teacher's Day initiatives, with an awarding ceremony to celebrate PE teachers and their contribution to aspiring young students to achieve success in sports.

Amplification: Invite 10–15 sports and parenting media from Manila and South Luzon to the first ever recognition day to bring pride to the accomplishment of the teachers, while also strengthening MILLO's role in getting kids into sports by honing PE teachers who work more closely with them.

Accompanied by a press release to shed more light on the mission of MILLO's first awarding ceremony for PE teachers and it's goal for the succeeding years.

Proposed Press Release Headline:

5 Inspiring PE teachers hailed as the first awardees of the MILLO Champion Award



PROPOSED AWARDS AND CRITERIA

- **MILO Champion Maker Award**
 - Celebrates a teacher who has made a significant impact on students' lives through physical education, inspiring and motivating them to lead active and healthy lifestyles.
- **MILO Game Changer Award**
 - Recognizes a teacher who consistently demonstrates exceptional teaching methods, innovative approaches, and a commitment to student success in physical education.



MECHANICS

Eligibility	Open to Visayas PE teachers from public elementary and high schools under DepEd
Award Categories	1. MILLO Champion Maker Award 2. MILLO Game Changer Award
Nomination Process	Nominations can be submitted by the school heads and fellow teachers with a letter of endorsement
Requirements	<ul style="list-style-type: none"> - Letter of endorsement - Filled up nomination form - 1 essay (answering one of the official prompts) - Supporting documents (photos, letters, sample lesson plans)
Judging Criteria	Each award has a 100-point system, with a 10-point MILLO values integration score based on essay content
Judging Panel	DepEd regional reps and MILLO brand team
Recognition	Top winner per category (3 total) to be awarded at the National Teacher's Day - Visayas League on Sept 21, 2025 ; shortlisted finalists will receive a trophy and MILLO products and MILLO sports equipment worth PHP 50,000



TIMINGS

Date	Item
Aug 12 (Monday)	Criteria and mechanics shared with DepEd
TBC % DepED	Official memo released to DepEd divisions and schools
Aug 14-21	Nomination period – schools submit entries
Aug 23-30	Shortlisting period
Sept 2-6	Final judging and deliberations
Sept 16-20	Winner confirmation and preparation of materials
Sept 21 (Saturday)	Awarding Ceremony during National Teacher's Day – Visayas League



MILLO CHAMPION MAKER AWARD

Celebrates a teacher who has made a significant impact on students' lives through physical education, inspiring and motivating them to lead active and healthy lifestyles.

Criteria	Points
Student testimonials or feedback from current or former students	30 pts
Program or initiative led that inspired youth participation in sports or physical activity	25 pts
Student success stories in sports, wellness, or personal development	20 pts
Peer/principal endorsement highlighting impact on students	15 pts
Demonstration of MILLO values (discipline, grit, teamwork, determination) through essay	10 pts
TOTAL	100 pts



MILLO GAME CHANGER AWARD

Recognizes a teacher who consistently demonstrates exceptional teaching methods, innovative approaches, and a commitment to student success in physical education.

Criteria	Points
Innovative teaching strategies and/or activity designs	30 pts
PE curriculum enhancements beyond DepEd standards	25 pts
Performance evaluations/supervisor feedback	20 pts
Participation in PE-related trainings, workshops, or certifications	15 pts
Demonstration of MILLO values (especially discipline and teamwork in teaching methods) through essay	10 pts
TOTAL	100 pts



ESSAY COMPONENT

Each nominee must answer one of the following essay prompts (max of 500 words):

- How do you champion discipline, grit, teamwork, and determination in your students?
- How have you helped students discover their potential in sports and in life through Physical Education?
- What does 'Sports for All' mean to you, and how do you make your PE class an inclusive environment in your class?
- How have you went the extra mile to help your students and school community become more physically active?
- What role do you believe PE teachers play in building a healthier and stronger generation of Filipinos?





**National Teachers' Month – (NTM) on the Move: Visayas Edition
Mechanics for PE Teacher's Award, Powered by MILO® Philippines**

As the Department of Education (DepEd) undertakes its National Teachers' Month initiatives, part of which would be the **NTM on the Move: Visayas Edition**, to be held on September 21, 2025 at the Lamberto Macias Sports and Cultural Complex, Dumaguete City, Negros Occidental, MILO® Philippines is one in recognizing and celebrating select individuals who have not only played a vital role in shaping future athletes, but also greatly contributed to inspiring students to be physically active.

For this reason, MILO® will be participating in the event by providing special PE Teacher's Awards for deserving mentors. The following awards are as follows:

1. MILO® Champion Maker Award

Celebrates a teacher who has made a significant impact on students' lives through physical education, inspiring and motivating them to lead active and healthy lifestyles.

Eligibility and Awarding

The nominations and subsequent awarding will be open to all Visayas PE teachers from public elementary schools and high schools under the DepEd.

One (1) awardee will be selected from the participating regions, i.e. Regions VI, VII, VIII, and NIR, will be recognized, with **one (1) awardee**. Those awarded will be provided a trophy, as well as MILO® products, and sports equipment provided by MILO® worth PHP 50,000.

Nomination Process

Nominations will be led and endorsed by fellow teacher-peers who identify a PE teacher fit for either award. This can be either:

- Fellow teacher-peers in the form of PE teachers, or teachers of other subjects;
- School heads or principals of schools

Nominations can be formalized and submitted through a Google Form that will be cascaded to the DepEd Regional Directors of each participating region. Once sent, nominations are gathered into a database that will then be utilized for judging and the eventual awarding.

The nomination process will officially commence by September 4 (Thursday) and end by September 15 (Monday). All nominations submitted during the time period will be deemed valid and be included in the judging process.

Submission Requirements

For each nomination to be deemed valid and screened by the judging panel, the following requirements will be observed as part of the submissions:

- A letter of endorsement, *drafted by the nominating party*;



- Accomplished Google Form, *filled out by the nominating party*
- One (1) essay form, *drafted by the nominee*
- Supporting documents such as photos, letters, sample lesson plans and/or curriculum, *provided by the nominee*

Judging Process

Nominations will be screened and shortlisted by a panel of judges consisting of both 1) DepEd regional directors, as well as MILO® Philippines brand representatives.

Each award will have a 100-point system, as broken down below. Criteria is divided into multiple aspects which will include a review of each nominee's performance and sample work; testimonials from current and/or former students; proof of nominee enabling students to be more participative in physical activities; as well as a review of their essay and how it is able to integrate the MILO® values of grit, teamwork, discipline, and determination.

Kindly refer to the next page for the criteria of the award.



I. Criteria for the MILO® Champion Maker Award. *This distinction awards a PE teacher who has made a significant impact on students' lives through physical education, inspiring and motivating them to lead active and healthy lifestyles.*

Criteria	Points
Student testimonials or feedback from current or former students	30
Program or initiative led that inspired youth participation in sports or physical activity	25
Student success stories in sports, wellness, or personal development	20
Peer/principal endorsement highlighting impact on students	15
Demonstration of MILO values (discipline, grit, teamwork, determination) through one (1) essay*	10
TOTAL	100

***Nominee may opt to answer one (1) out of the five (5) question-prompts below:**

- How do you champion discipline, grit, teamwork, and determination in your students?
- How have you helped students discover their potential in sports and in life through Physical Education?
- What does 'Sports for All' mean to you, and how do you make your PE class an inclusive environment in your class?
- How have you went the extra mile to help your students and school community become more physically active?
- What role do you believe PE teachers play in building a healthier and stronger generation of Filipinos?