OCT 0 6 2025

REGIONAL MEMORANDUM
No. _____**454**_____, s. 2025

IBM SKILLSBUILD PROGRAMME

To: Schools Division Superintendents of Dumaguete City and San Carlos City
All Others Concerned

1.   Attached is a letter from the Junior Achievement of the Philippines, Inc. (JA Philippines) National Project Manager, Paula Patrice Dela Cruz, on the conduct of the onsite implementation of IBM SkillsBuild Programme.

2.   The identified Negros Island Region (NIR) participating schools are the following:

Schools Division Office	Schools
1. Dumaguete City	Dumaguete City National High School
2. San Carlos City	Julio Ledesma National High School.

3.   The Schools Division Superintendents have the discretion to act on this matter.

4.   Immediate dissemination of this Memorandum is desired.

RAMIR B. UYTICO EdD, CESO III
Regional Director

Encl.: As stated
Reference: As stated
To be indicated in the Perpetual Index
        under the following subjects:

        CURRICULUM   TRAINING

MMPR/CLMD-RM-2025 PISA 2025 National Report
009/October 3, 2025

October 1, 2025

DR. RAMIR BARBERAN UYTICO, CESO III
Regional Director
Department of Education - NIR

Dear Dr. Uytico,

Greetings from Junior Achievement of the Philippines!

Junior Achievement of the Philippines, Inc. (JA Philippines) – a member of JA Worldwide®, is committed to empowering Filipino youth with future-ready skills. In partnership with IBM, we are pleased to bring the **IBM SkillsBuild Programme** to the **_Dumaguete City National High School_** and **_Julio Ledesma National High School_** and respectfully request your support in conducting an onsite implementation.

IBM SkillsBuild is a free, online learning platform that provides access to over 1,000 curated courses in high-demand fields such as STEM, cybersecurity, information technology, professional development, and workplace readiness. It is designed to serve learners aged 15 to 18 years old (up to 25 years old), particularly those from underserved communities, helping them gain valuable skills and industry-recognized digital credentials.

We respectfully request a 3.7 hours implementation of the IBM SkillsBuild Program as a homework to benefit 800 students each school due on October 8, 2025

IMPLEMENTATION FLOW	
Beyond Conservation to Sustainability	1 hour
Creating Elevator Pitch Using Generative AI	15 mins
How is Technology Used in Live Concerts	15 mins
Artificial Intelligence in Practice	40 mins

Make an Impact with AI	1 hour & 30 mins

We believe this program will provide students with valuable insights and practical skills aligned with the future of work and technology. We sincerely look forward to your support and confirmation in making this activity possible.

Should you have any questions, require further clarification, or wish to discuss how your community can best participate in the IBM SkillsBuild Programme, please do not hesitate to reach out to us at **coordinator2@japionline.org**.

Thank you for your continued dedication to nation-building and for considering this invitation.

Sincerely,

PAULA PATRICE DELA CRUZ
National Project Manager
Junior Achievement of the Philippines, Inc. (JA Philippines)

PLATFORM REGISTRATION LINK:

https://students-auth.skillsbuild.org/?org=4159&mgr=1534804REG&lang=en

1. Access the platform:

   https://students-auth.skillsbuild.org/?org=4159&mgr=1534804REG&lang=en

2. Upon registering, please make sure that the students have access with their email for confirmation. We highly recommend "Log in with Google" but other options are still acceptable.
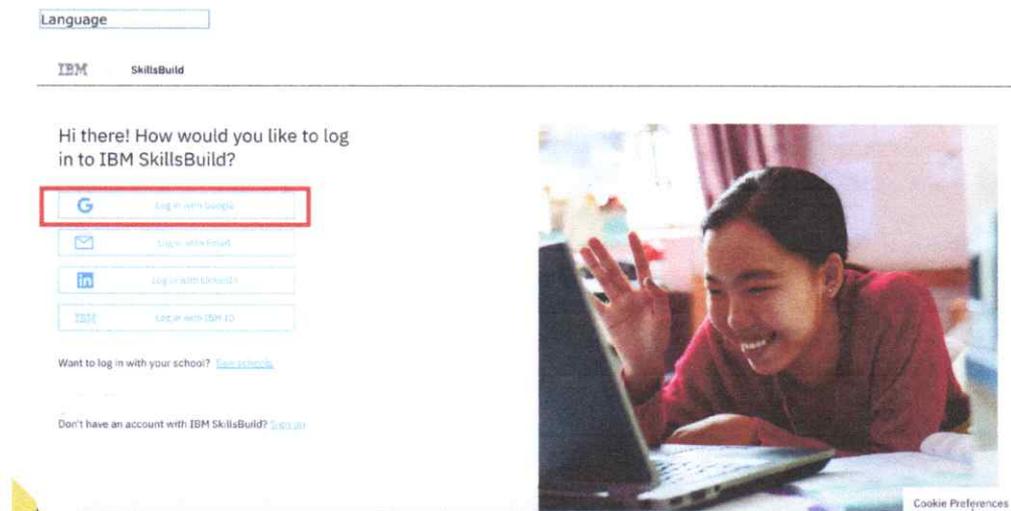
3. Please fill in the Basic Information needed and make sure to choose the Philippines as the country of registration.
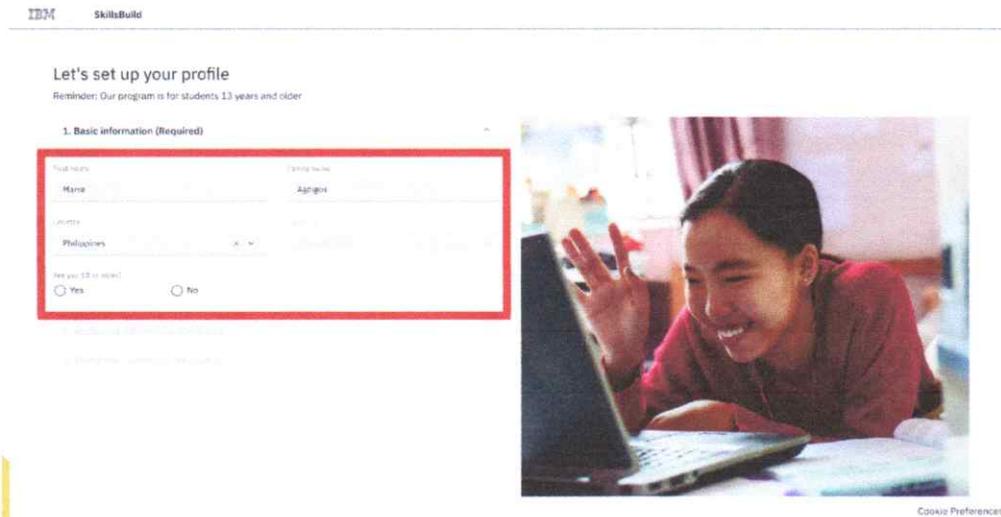
4. Please fill in your school's information at "Your School" section. Please make sure to fill this information.
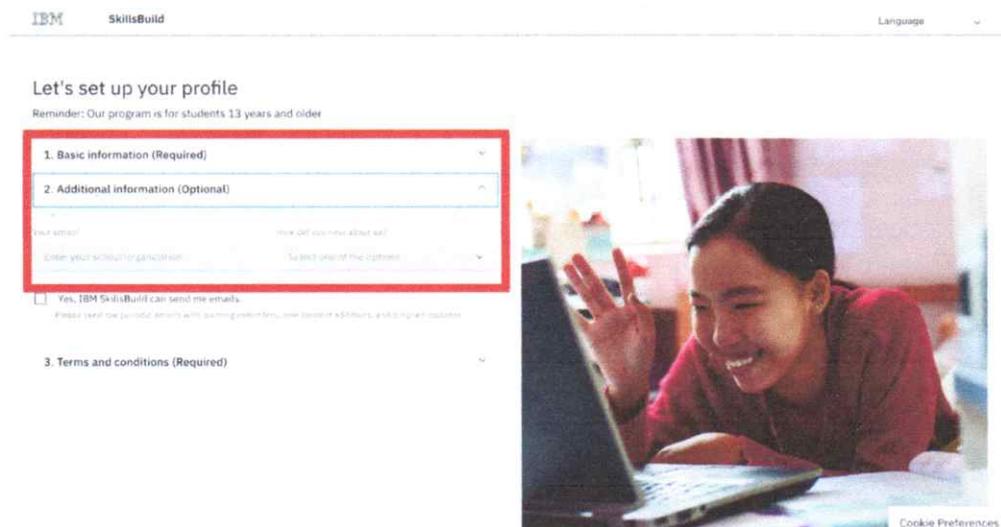
5. Please make sure to check on the Terms and conditions of the platform.
6. You will receive an email confirmation of your registration and you may now proceed in accessing the platform.

7. Search for the activity at the search bar and you may now start the learning activity.

Learning Courses	
Creating an Elevator Pitch Using Generative AI (15 minutes)	eLearning **Creating an Elevator Pitch Using Generative AI** 15 mins 🎓 11,908 ★★★★⯪ 305

8. Once completed, kindly call on the JA Staff for verification.