

Republic of the Philippines

Department of Education

NEGROS ISLAND REGION

REGIONAL MEMORANDUM

No. _______, s. 2025

NOV 0 3 2025

To:

Schools Division Superintendent of SDO Bayawan City

REQUEST FOR A 2-MINUTE VIDEO TESTIMONIAL FROM SCHOOL/S BENEFITING FROM THE ADOPT-A-SCHOOL PROGRAM (ASP)

- 1. Pursuant to the unnumbered Memorandum from the External Partnerships Service dated October 22, 2025, this Office requests the facilitation and production of a 2-minute video testimonial from a school benefiting from the Adopt-a-School Program (ASP) for use in the upcoming Classroom Summit.
- 2. The video aims to feature testimonials from the school head, teacher/s, or learners regarding how ASP assistance improved the school's condition, resources, and learner outcomes.
- 3. Paragraph 3 of the attached Memorandum outlines the required video specifications.
- 4. Should you have any questions or require further clarifications, contact Mr. Almyr Caezar V. Dequiña, OIC-Administrative Officer V, Public Affairs Unit at 09606794660.
- 5. Immediate dissemination of and compliance with this Memorandum are desired.

RAMIR B. UYTICO EdD, CESO III

Encl.: As Stated Reference: None

To be indicated in the Perpetual Index

under the following subjects:

COMMUNICATIONS PARTNERSHIPS SCHOOLS

ACVD/PAU- RMWLC-ASPTESTIMONIALVIDEO DepEdNIR-PAU-Com-2025-007/October 30, 2025







Address: Batinguel, Dumaguete City, 6200

Email Address: nir@deped.gov.ph

Website: depednir.net

Republic of the Philippines Department of Education

EXTERNAL PARTNERSHIPS SERVICE

CO-EPS No: _____, s. 2025

TO

ALL REGIONAL DIRECTORS

ALL REGIONAL PARTNERSHIPS FOCAL PERSON

FROM

GRACIELA MENDOZA

Director IV

SUBJECT

REQUEST FOR 2-MINUTE VIDEO TESTIMONIALS FROM SCHOOLS

BENEFITING FROM THE ADOPT-A-SCHOOL PROGRAM (ASP)

DATE

22 October 2025

In line with the upcoming Classroom Summit, the Public Affairs Service (PAS) will be preparing a video loop/playback presentation to be showcased at the event booths. This initiative aims to highlight the impact and success stories of the Adopt-A-School Program (ASP) and its contributions to improving learning environments, especially in geographically challenged and underserved schools.

In this regard, all regions are requested to submit a 2-minute video testimonial from schools that have benefited from Adopt-A-School interventions, preferably Last Mile Schools. The video should feature brief testimonials from school heads, teachers, or learners sharing how the assistance provided through ASP has contributed to improving their school's condition, resources, or learning outcomes.

To ensure consistency and quality, kindly observe the following video guidelines:

- Duration: Maximum of 2 minutes per video.
- Format: MP4 (landscape orientation).
- Content: Clear audio and visuals, focusing on genuine stories or messages of gratitude and impact.
- Label: File name should follow the format Region_SchoolName_ASPTestimonial.mp4



Kindly send your region's video entry on or before October 31, 2025 through this upload link: https://tinyurl.com/56vt9ju7

Should you have any questions or require further clarification, you may contact Ms. Dove Cometa, Project Development Officer III, External Partnerships Service, at davedinah.cometa@deped.gov.ph or Viber at 09770978285.

Your cooperation and prompt response are highly appreciated as we collectively showcase the meaningful impact of partnerships in education through the Adopt-A-School Program.

Thank you.