

Department of Education **NEGROS ISLAND REGION**

NOV 0 3 2025

REGIONAL MEMORANDUM No. <u>569</u> s. 2025

DEAF AWARENESS WEEK (DAW)

To: Schools Division Superintendents All Others Concerned

- Attached is the Advisory from the Bureau of Learning Delivery on the Observance of the Deaf Awareness Week (DAW), in line with DepEd Memorandum No. 22, s. 2021 titled Observance of National Celebrations on Advocacy Programs in Support to Inclusive Education.
- Immediate dissemination of and compliance with this Memorandum are desired.

Regional Director

Encl.: None

Reference: As Stated To be indicated in the Perpetual Index

under the following subjects:

CURRICULUM

PROGRAMS

TEACHERS

JEB/CLMD-RMWLC- Deaf Awareness Week (DAW) 000/November 3, 2025







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Department of Education BUREAU OF LEARNING DELIVERY

Office of the Director

ADVISORY

October 28, 2025

In observance of Deaf Awareness Week (DAW), and pursuant to Presidential Proclamation No. 829, s. 1991, which declares November 10-16 of every year as Deaf Awareness Week, the Department of Education (DepEd) enjoins all regional and division offices, as well as schools nationwide, to conduct relevant and meaningful activities during this period.

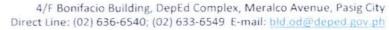
This directive aligns with DepEd Memorandum No. 022, s. 2021, titled Observance of National Celebrations on Advocacy Programs in Support of Inclusive Education, which promotes awareness and advocacy for inclusive practices in education.

In view of the foregoing, DepEd encourages all schools to conduct school-based activities related to DAW, including but not limited to the following:

- a. Schools shall incorporate the celebration of DAW into their flag ceremonies, featuring messages from deaf learners, school officials, or learner representatives;
- b. Conduct basic Filipino Sign Language (FSL) workshops for teachers, learners, and parents to promote communication and inclusion;
- c. Invite deaf professionals or alumni to share their journeys and inspire learners through storytelling or career talks;
- d. Launch contests that promote awareness and advocacy for the rights and inclusion of deaf individuals:
- e. Organize cultural shows, sports fests, photo and work exhibits, and advocacy campaigns through radio, television, and social media platforms that feature the success stories, talents, and potential of deaf children and vouth:
- f. Conduct forums or dialogues with parents, service providers, and stakeholders to discuss the theme of the celebration and share insights on inclusive education specifically for deaf children and youth:
- g. Present educational films or documentaries that highlight the experiences, culture, and contributions of the Deaf community, followed by guided reflection or facilitated group discussions to deepen understanding and promote empathy among learners and educators;
- h. Encourage schools to post daily facts, learner features, or advocacy using hashtags like #DeafAwarenessWeek2025 messages #InclusiveEducationPH
- i. Create informative and visually engaging bulletin boards that highlight Deaf culture, history, and contributions; and,
- j. Organizing day camp to provide opportunities for deaf children and youth to explore and learn while having fun and to highlight the Celebration of Deaf Week.

















Department of Education BUREAU OF LEARNING DELIVERY

For documentation and monitoring purposes, all concerned are also tasked to accomplish online form accessible via this link: the https://tinyurl.com/DAW2025Documentation. Kindly ensure that the form is completed on or before November 30, 2025.

Expenses relative to the conduct of relevant activities shall be charged to local funds, subject to the usual government accounting and auditing rules and regulations.

For any further queries or clarifications, kindly contact the Bureau of Learning Delivery- Student Inclusion Division (BLD-SID) by email at bld.od@deped.gov.ph, copy furnished to bld.sid@deped.gov.ph.

Immediate dissemination of this Advisory is desired.

GERSON MARVIN M. ABESAMIS

Director IV















Theme: "Beyond Silence"

Poster Design





Link for the Reference Materials:

https://tinyurl.com/DAW2025References



Department of Education

2 1 APR 2021

DepEd MEMORANDUM 022 . s. 2021

OBSERVANCE OF NATIONAL CELEBRATIONS ON ADVOCACY PROGRAMS IN SUPPORT TO INCLUSIVE EDUCATION

To: Undersecretaries

Assistant Secretaries

Minister, Basic, Higher, and Technical Education, BARMM

Bureau and Service Directors

Regional Directors

Schools Division Superintendents

Public and Private Elementary and Secondary School Heads

All Others Concerned

The Department of Education (DepEd) announces the Observance of National Celebrations on Advocacy Programs in Support to Inclusive Education. This is pursuant to Republic Act No. 9155 otherwise known as Governance of Basic Education Act of 2001 and in consonance with governing laws and issuances relative to year-round commemoration of events relative to advocacy programs in support to the implementation of Inclusive Education. The Department is committed to ensure observance of various events and activities listed below in accordance with the stated proclamations and/or legal bases.

Advocacy Celebrations and Legal Basis	Celebration	Date
Presidential Proclamation No. 711 Declaring the Third Week of January as Autism Consciousness Week	National Autism Consciousness Week	3rd week of January
Presidential Proclamation No. 1385 Designating the Period from February 14 to 20, 1975 and Even/Year Thereafter, as Retarded Children's Week	Intellectual Disability Awareness Week	2nd week of February
Presidential Proclamation No. 157 Declaring the Month of February as National Down Syndrome Consciousness Month	National Down Syndrome Awareness Month	February
Presidential Proclamation No. 187 Declaring the Third Week of July Every Year as the National Disability Prevention and Rehabilitation	National Disability Prevention and Rehabilitation Week	3rd week of July
Republic Act No. 6759 An Act Declaring August One of Each Year as White Cane Safety Day in the Philippines and for Other Purposes	White Cane Safety Day	August 1
Presidential Proclamation No. 472 Declaring the Third Week of October of Every Year as the National Attention Deficit/Hyperactivity Disorder AD/HD Awareness	ADHD Awareness Week	3rd week of October

Advocacy Celebrations and Legal Basis	Celebration	Date
Presidential Proclamation No. 829 Declaring the Period from November 10 to 16 of Every Year as Deaf Awareness Week	Deaf Awareness Week	November 10-16
Presidential Proclamation No. 199 Declaring the Fourth Week of November 1999 and Every Year Thereafter as National Week for the Gifted and Talented	Gifted and Talented Week	Fouth Week of November
Presidential Proclamation No. 1157 Declaring December 3, 2006 and Every Year Thereafter as International/Day of Persons with Disabilities in the Philippines	International Day on Disability	December 3

- 2. This Memorandum serves as a guide to all public and private schools nationwide in order to carry out and/or implement meaningful and related advocacy projects and activities, which shall be integrated in the school programs and events.
- 3. The regional, schools division, and district offices, as well as public and private schools are enjoined to actively participate in the observance of celebrations stipulated in this Memorandum. A separate Advisory on the themes and proposed activities shall be issued by DepEd through the Bureau of Learning Delivery-Student Inclusion Division.
- 4. For more information, please contact the **Bureau of Learning Delivery-Student Inclusion Division**. 4th Floor, Bonifacio Building, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City through email at bld.od@deped.gov.ph or at telephone number (02) 8637-4347.

5. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES

Secretary

Reference:

None

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS AND FESTIVALS LEGISLATIONS LEARNERS PROGRAMS SPECIAL EDUCATION

